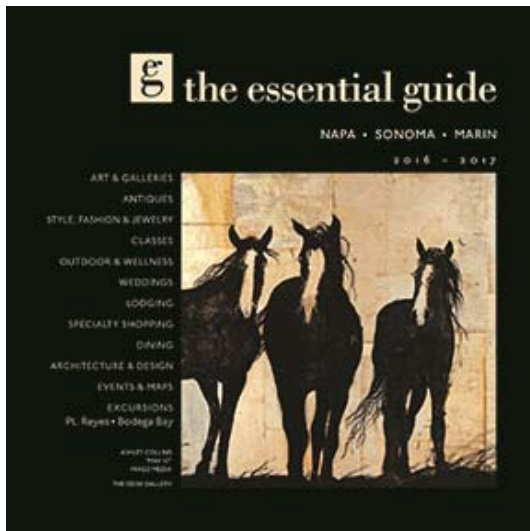




The Essential Guides Announces Release Newest of Publication in Napa, Sonoma & Marin in 2016



FOR IMMEDIATE RELEASE: October 7, 2015—Napa, Calif.: The Essential Guides announced today that it will launch its latest publication in the popular *The Essential Guide* series in Napa, Sonoma and Marin this spring.

The new Publisher-Owner of the Napa, Sonoma and Marin book, Loretta Chuzum, will reveal a stunning presentation of world-renowned destinations in the Napa Valley, Sonoma Valley and Marin County that exude excellence as travel and tourism brands. The image-rich publication of Northern California wine country will offer the reader an intimate escape to one of the country's top vacation destinations, depicting a lively collection of art, fashion, food, architecture, design and fun. It will offer travelers and locals alike a beautifully crafted and accessible guide to the very best of Napa, Sonoma and Marin.

“There is nothing that exists in this market that taps the needs of travelers and locals

the way that the Essential Guide does,” said Chuzum. “We are thrilled to bring quality editorial covering the lifestyle of the Napa Valley, Sonoma Valley and Marin County to all readers who value the physical, cultural and culinary beauty of this area.”

Chuzum, formerly the Wine Director and Manager of Joseph’s Restaurant in Santa Fe, New Mexico, also owned and operated Wild Life, a clothing boutique in Taos. Chuzum is a Certified Sommelier and, as a former California ski instructor, is happy to have found her way back to the Golden State.

For more information or to set up an interview with the Publisher-Owner, Loretta Chuzum, contact her at: 707.900.8000 or Loretta@essentialguide.com or Trish Byrd, 505.989.9465 or Trish@essentialguide.com

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ABOUT THE ESSENTIAL GUIDE:

Byrdnest Publishing, based in Santa Fe, NM and owned by Trish and Chip Byrd, publishes four *Essential Guide* books each year. Each *Essential Guide* publication features countless design inspirations and ideas contributed by professionals in the fields of art, hospitality, food, wine and entertainment. Readers of *The Essential Guide* are in the know, but never know-it-all; they know all the right destinations, but still appreciate well-tailored advice. *The Essential Guide* offers coverage of five-star everything, but puts equal importance on the stand-up-and-eat food truck as it does to other amenities along the traveler’s journey. Available for order or download online at www.essentialguide.com

The Essential Guide ~ Santa Fe • Taos; The Essential Guide ~ Charleston • Savannah • The Lowcountry; The Essential Guide ~ Spokane • Coeur d’Alene • Walla Walla; The Essential Guide ~ Napa • Sonoma • Marin by Byrdnest Publishing, Inc.

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